

Timetable Module Managing Digitalisation (DIG)

Autumn 2025	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h				Developing an Innovation Strategy (Nüesch 4.5 ECTS)	
9.00 h					
10.00 h					
11.00 h					
12.00 h					
13.00 h					
14.00 h					
15.00 h					
16.00 h					
17.00 h					

Spring 2026	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h	Digital Commerce in B2C and B2B Markets (Schu 4.5 ECTS)	Nouveaux médias, médias et usagers (von Pape 3 ECTS)		Network Science & Economics (Büchel 4.5 ECTS)	
9.00 h					
10.00 h		Communication organisation et transformation digitale (Asdourian 3 ECTS)			
11.00 h		Nouveaux trends de l'innovation (Fauchart 4.5 ECTS)	Digitalization and Information Systems (Fill 4.5 ECTS)		
12.00 h					
13.00 h					
14.00 h					
15.00 h					
16.00 h					
17.00 h					

Block course: Collaborative Value Creation in Ecosystems (Hilb 4.5 ECTS) 5 Saturdays

Autumn 2026	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h				Developing an Innovation Strategy (Nüesch 4.5 ECTS)	
9.00 h					
10.00 h					
11.00 h	Digital Marketing Communication - Customer Orientation 2.0 (Bambauer 4.5 ECTS)	2 x Digital Value Creation (Hilb 4.5 ECTS)		5 x Digital Value Creation (Hilb 4.5 ECTS)	
12.00 h					
13.00 h					
14.00 h					
15.00 h					
16.00 h					
17.00 h					

Spring 2027	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h	Digital Commerce in B2C and B2B Markets (Morschett 4.5 ECTS)	Nouveaux médias, médias et usagers (von Pape 3 ECTS)		Digital Economy (Büchel 4.5 ECTS)	
9.00 h					
10.00 h		Communication organisation et transformation digitale (Asdourian 3 ECTS)			
11.00 h				Advanced Project Management & Outsourcing (Bienz 4.5 ECTS)	
12.00 h					
13.00 h					
14.00 h					
15.00 h					
16.00 h					
17.00 h					

Block course: Big Data Methods (Huber, 4.5 ECTS)

This timetable is not not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:
<https://www.unifr.ch/timetable>
Courses in bold letters are core courses. At least 2 core courses have to be accomplished for each **selected** module.